



# Mama Lola's

FOOD SERVICE SALES DECK

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# Tradition in every bite.

Inspired by the rich culinary traditions of Latin America, we craft tortillas, wraps, and chips that elevate menus and delight customers. Every product crafted at Mama Lola's blends authentic flavor with modern production excellence, giving our partners dependable quality they can count on.

- **Manufacturer & distributor of tortillas, wraps, and chips.**
- **Regional + national distribution.**
- **Reliable supply chain, partner-focused service.**
- **Committed to using simple, high-quality ingredients in a SQF Level 3 certified facility.**



## WHO WE ARE

# OUR BRAND STORY

For more than 30 years, Mama Lola's has been crafting tortillas, wraps, and chips inspired by traditional Latin American recipes and techniques.

What began as a small local operation has grown into a leading Southwest manufacturer powered by skilled artisans, modern production, and uncompromising quality standards. Today, our commitment to authentic flavor, consistency, and continuous improvement guides every product we make —and every partner we serve.



# WHAT MAKES US DIFFERENT

## Consistent Quality & Authentic Taste

All of our products are crafted with authentic textures & simple ingredients.

## World-Class Manufacturing

SQF Level 3, USDA Organic, Kosher & Halal

## Reliable, Trusted Partner

We are not just a supplier. We partner with you from start to finish.

## Customization Expertise

We're equipped to create customized concept-to-market solutions.



# INGREDIENT & TASTE PHILOSOPHY



**Simple, High-Quality  
Ingredients**



**Reliable Flavor &  
Authenticity**



**Our Recipes Feature  
Specialty Ingredients**  
like Organic & Certified Regenerative  
Corn Supplier Relationships

# CERTIFICATIONS & QUALITY STANDARDS



# MANUFACTURING CAPABILITIES



# FLOUR LINE MANUFACTURING



Soft, pliable  
tortillas



Wide range of flour  
and specialty styles



Even-pressing  
& baking for  
homemade quality  
+ taste at scale



High-Speed  
Packaging



Machinery  
flexibility for new  
sizes and flavors



Production  
flexibility for  
private label

# CHIP LINE MANUFACTURING



Made daily & prepared fresh onsite



Made from all-natural corn



Precision cutting & frying equipment for consistent quality at scale



Small batch testing capabilities



Capability to produce in high-volume



Production flexibility for private label



# CORN LINE MANUFACTURING



All-natural cooked corn with water and lime



Stone-ground corn for traditional flavor and texture



Multiple tortilla sizes and formats



Precision masa processing and cooking equipment



Consistent quality across large batches

# DISTRIBUTION OVERVIEW



# PRODUCT PORTFOLIO



**Flour Tortillas**



**Corn Tortillas**



**Tortilla Chips**



**Masa**



# FLOUR TORTILLAS

- **Pressed tortilla sizes:**  
4"-14"
- **Wrap Size:** 12"
- **Flavors:** Wheat, Spinach, Tomato, Chocolate
- **Storage Options:**  
Refrigerated & 90-Day Shelf Stable

# CORN TORTILLAS



- **Sizes:** 4", 5", 6"
- **Varieties:** Yellow Corn, White Corn
- **Culinary Applications:** Enchilada, Taco, Mini
- **Cooked with a simple mixture of water and lime**
- **Gluten-Free**

# TORTILLA CHIPS

- **Varieties:** Yellow\*, White\*, Blue Corn\*

*\*Available in Organic or Non-Organic options*

- **Options:** Fried & Raw

- **Sizes:**

- **Fried Chips:** 7 - 32oz

- **Raw Chips:** 25lb

- **Prepared & cut onsite**

- **Gluten-Free**

- **Made with Organic Avocado Oil**

# MASA

- Made from stone-ground corn & ready to use
- Authentic, traditional flavor and texture
- Gluten-free
- Made with simple ingredients
- Consistent quality for reliable commercial use
- Ideal for tortillas, tamales, and other corn applications

# CULINARY INSPIRATION



**Chicken Avocado  
Wraps**



**Beef Enchiladas**



**Carne Street Tacos**

\*See more recipes on [MamaLola.com](https://www.MamaLola.com)!



# SUSTAINABILITY & COMMUNITY



## How Mama Lola's Supports the Full Ecosystem



### 360° Farm Partnerships

Long-term partnerships with family-owned corn farms

Responsible farming practices that protect soil & yield

Full ingredient traceability within SQF-certified processes



### Sustainability & Waste Reduction

Leftover corn repurposed into high-quality animal feed

Recycling Initiatives Practiced in the Plant

Ongoing focus on efficient, lower-waste operations



### Community Impact

Proud partner of St. Mary's Food Bank, who distributes 300,000 meals daily

# PRAISE FOR MAMA LOLA'S

"Mama Lola's Tortillas are hands down the best tortillas I've ever had!"

"Highly professional and motivated staff. A fantastic team to work with all the way around!"

"These organic chips are like nothing that's in the market today. They are soo good!"

"The corn tortillas are thick and wonderful. They do not fall apart and are great for making enchiladas and tacos."





# LET'S PARTNER!

**Cory Emmenegger**

[cory@mamalola.com](mailto:cory@mamalola.com)

314-497-6082

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